



Dear Friends of Merrimac,

May 7, 2024

The Merrimac community will host its annual Merrimac Community Festival on Saturday, August 3, 2024 at Memorial Park on beautiful Lake Wisconsin. We are seeking sponsors who would like to donate cash, raffle prizes, or gift certificates toward the festival. All proceeds are applied toward future improvements at our Village parks. The Festival Planning Committee welcomes your generous cash donations and/or raffle prize donations. Donations are tax deductible. How can you contribute?

One way is by making a financial donation. Your sponsorship will help us pay for costs of kids' games, tent rentals, food, advertising, water ski show, and live music. All sponsors will be listed with Festival information and on stages, tents or other promotional materials. Anonymous donations are welcome and all profits/proceeds stay with the festival year over year.

A second way is to become a raffle item donor. Raffle items also raise money to pay for expenses and then help fund future park improvements. Gift certificates make wonderful raffle prizes, while they also provide advertising to help bring you new customers. Last year's estimated attendance was over 1,500!

Please complete the form on the back of this letter to indicate your contribution, and return it to the Village of Merrimac by June 14, 2024. Watch the Village of Merrimac website at <http://merrimacwi.gov> for festival planning updates and "Like Us" on Facebook at Merrimac Community Festival. If you need more information, or would like to become involved in some other way, please email us at merrimac@merrimacwi.gov or call at (608) 493-2122. Save the date...**Saturday, August 3rd!**

We may be a small village, but you will be amazed at the events we have planned. Thank you for your generous donations and support!

Sincerely,

A handwritten signature in cursive script that reads 'Jennie Klecker'.

Jennie Klecker

Administrator/Clerk/Treasurer

Merrimac Community Festival – Saturday, August 3, 2024

Please return this form with completed donor information and donations by **June 14, 2024**. Fill in applicable section/s and make checks payable to: Village of Merrimac. Mail checks or raffle prize donations to Village of Merrimac, 100 Cook Street, Merrimac WI 53561. This form may also be emailed to merrimac@merrimacwi.gov, with check or certificates mailed no later than June 14th please and thank you! 😊

Sponsorship Opportunities

Diamond Sponsor \$1000+: Sponsorship announcement at event, sponsorship of live band or naming rights to an event, 25% off any ticket purchase in advance, featured logo placement on all promotional materials.

Gold Sponsor \$500: Sponsorship of live band or naming rights to an event, 20% off any ticket purchases in advance, featured logo placement on all promotional materials.

Silver Sponsor: \$250: 10% off any ticket purchases in advance, logo placement on all promotional materials.

Copper Sponsor: \$100: 5% off any ticket purchases in advance, logo placement on some promotional materials.

CASH SPONSORS: Send your sponsorship check to the above address with this completed form:

Business Name _____

Contact Person _____

Phone Number _____

Address _____ City _____ State _____ Zip _____

Email Address _____

RAFFLE DONORS: Please send this completed form to briefly describe the raffle item/s and its estimated/actual value.

Raffle Item & Value _____

Business Name _____

Contact Person _____

Phone Number _____

Address _____ City _____ State _____ Zip _____

Email Address _____

Raffle items may be dropped off at Merrimac Village Hall, 9am to 3pm, between now and July 26 or contact us at 493-2122 for pick up. Raffle items must be appropriate for both children and adults to view.

This festival will be held rain or shine on August 3. **We sincerely appreciate your generous donations and support!**