

Merrimac Community Festival Survey Results

- We received 6 responses from individuals who were interested in serving in Leadership roles to facilitate an event at the Festival.
- We received contact information from 5 individuals who were interested in donating money to the festival.

Q1. Aside from the traditional festival staples of food, beverages and music, please check the top 3 activities you prefer to see included at the 2022 festival:

Answer Choices	Responses	
Raffle	20.69%	12
Helicopter rides	8.62%	5
Adult 5k walk/run	13.79%	8
Kids run	6.90%	4
Chicken bingo game	31.03%	18
Bouncy house	10.34%	6
Horseshoes	3.45%	2
Bag toss	10.34%	6
Craft/Merchandise vendors	48.28%	28
Cruise boat rides	10.34%	6
Ski show	44.83%	26
Animal petting zoo	17.24%	10
Crafts for kids	8.62%	5
Fishing for kids	10.34%	6
Music – Live	51.72%	30
Other:	3.45%	2
	Answered	58
	Skipped	0

Other Responses:

- Narrated cruise boat rides with history and/or trivia about the area.
- I checked the ski show above because I think it's a super unique "signature event" for Merrimac. Our park on the shoreline is just perfect for it! Hopefully one or two generous sponsors would pay for it!
- If there is a desire to keep it simpler, it could even be a giant pot luck picnic with a wine and beer tent. Please serve wine (cold white wine like Wollersheim Dry Riesling or Sauvignon blanc). The old timers used to put a band on the back of a flat bed truck and spread cornmeal on the blacktop of the street next to the park, to make it easier to shuffle your feet while dancing. In the 60s these were called street dances. The band, dancing and drinks sales were pretty much it, and all were thrilled to join in. Even we kids (young baby boomers) joined in the dancing with our parents! Bring back the street dance, please!

Q2. What community improvement project would you like to see the festival proceeds be used for?

Answer Choices	Responses	
Merrimac parks improvements/playground equipment	20.69%	12
Merrimac ball diamond bleachers/concession stands	12.07%	7
Public boat launch improvement	36.21%	21
Welcome to Merrimac village entrance sign	20.69%	12
Other:	10.34%	6
	Answered	58
	Skipped	0

Other Responses:

- Beautifying main street
- Coffee shop
- Removal of the ugly old gas station in the downtown (formerly Jerry's Mobile). It is an eye sore and instead replace with a lovely tiny park with flowers, shrubs, a small splash pad for the kids and pretty garden area with benches (for parents to watch the kids play), will make a lovely focal point for our "downtown" and would be so very welcome!
- Anything that benefits the majority of the Merrimac population. The listed items are all good suggestions.
- Don't allow trash on the main street in the village.
- make a public beach
- Ideally we should fundraise for a tiny library and gym in our "downtown"; for example purchase the former bank building. Many small towns in WI have sweet little libraries (Cable, WI for example) to provide high speed internet for students doing research who do not have it at home, and also provide a room where, for example, a quilting group can meet, and we could have more extensive workout equipment (weights, stepper, etc.).

Q6. How would you like to receive updates/information regarding the Merrimac Community Festival and other community events? Select all that apply:

Answer Choices	Responses	
Village Voice	39.22%	20
Village Website	29.41%	15
Village Facebook page	64.71%	33
	Answered	51
	Skipped	7